

"WEAR PURPLE DAY"

Friday, April 16, 2021

The Burlington County Department of Human Services, County Municipal Alliance Coordinator and the Board of County Commissioners join the National Council on Alcoholism and Drug Dependence, Inc. (NCADD) and do hereby proclaim that April 2021 is Alcohol Awareness Month and declare April 16, 2021 as "Wear Purple Day" in Burlington County.

Purple was chosen by NCADD because it is a color similar to the amethyst. According to NCADD, amethyst is the most beautiful and valuable form of Quartz. The word "amethyst" comes from the Greek, "without drunkenness" and in ancient times anyone carrying this stone could not become intoxicated.

We are encouraging our community members to join us and acknowledge the importance of alcohol awareness by wearing purple on April 16th.

April is
Alcohol Awareness Month

To learn how you can be involved in the Municipal Alliance Program contact the Burlington County Municipal Alliance Coordinator.

Jennifer Wright (609)265-5538

