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# Press Release

# NEWS

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FOR IMMEDIATE RELEASE

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Friday, October 15, 2010

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## **BURLINGTON COUNTY MARKS RED RIBBON WEEK OCTOBER 23-31**

### **Poster Contest Promotes Drug and Alcohol Abuse Prevention**

To educate young people on the dangers of alcohol, tobacco, and other drug abuse, Burlington County is holding a poster contest for all students in Burlington County during annual Red Ribbon Week October 23 to 31, 2010 in their continued commitment to a healthy, drug-free community.

Red Ribbon Week is an annual event to highlight awareness of alcohol, tobacco and other drug and violence.

Entries should address the theme of "Dream, Believe, Achieve, Succeed: Be Drug Free." All posters should be submitted on construction paper, cardstock or poster board no larger than 12 by 18 inches. All posters will be on display Friday, Oct. 29 from 12- 6 p.m. at the Moorestown Mall – Macy's Court.

Winners will be voted on by visitors to the exhibit. The 1<sup>st</sup> prize winner will receive a \$100 American Express gift card and appear on the cover of the 2011 Red Ribbon Calendar. One winner from each category (K-5<sup>th</sup> grade); (6<sup>th</sup>-8<sup>th</sup> grade); and (9<sup>th</sup>-12<sup>th</sup> grade) will receive a \$25 American Express Gift Card.

**-more-**

**PRESS RELEASE: Poster Contest – 10/15/10 – Add One**

Entries can be mailed or dropped off at the Burlington County Health Department, 15 Pioneer Blvd., Westampton, 08060, no later than Friday, October 22nd.

The poster contest and exhibit are coordinated by the Burlington County Partnership for Healthy Adolescents, along with the Burlington County Coalition for Healthy Communities, a program of Prevention Plus of Burlington County; the Burlington County Municipal Alliance Program; and the Governor's Council on Alcoholism and Drug Abuse.

For more information, contact Elfrieda Francis, healthy adolescent coordinator at [efrancis@co.burlington.nj.us](mailto:efrancis@co.burlington.nj.us) at 609-265-5548 or Joe Conlin, Prevention Plus of Burlington County at [joeconlin@prevplus.org](mailto:joeconlin@prevplus.org) or (609) 261-0001.

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