
Press Release

NEWS

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FOR IMMEDIATE RELEASE

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“SOUTH JERSEY TOUR DES FARMS” RETURNS SAT., SEPTEMBER 11TH

Three Bicycle Route Choices Through Burlington County’s Farm Belt

Avid bike riders will have an opportunity to peddle through Burlington County’s picturesque farm belt while shopping for fresh fruits, vegetables and other items during the Fourth Annual South Jersey Tour des Farms on Saturday, September 11.

Riders will see some of the state’s most beautiful and productive farmland. Stops along the way include a cranberry farm, vegetable farms, “pick it yourself” orchards, an organic farm, nurseries, and a community-supported agriculture farm.

Registration begins at 8 a.m. at the Jack Allen Memorial Early Country Living Museum on Landing Street in Vincentown.

Participants have three marked routes to choose from: 15 miles, 29 miles and 54 miles. Each rider will receive a T-shirt and five “farm bucks,” which may be redeemed at all stops on the tour. Organizers will pick up riders’ purchases and deliver them to the starting point.

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PRESS RELEASE: Tour Des Farms – 9/3/10 – Add One

Designed to raise awareness and support for local agricultural lands, the day-long tour is hosted by the Burlington County Freeholders and the South Jersey Resource Conservation and Development Council (SJRCDC), a non-profit organization dedicated to protecting the area's natural resources.

In addition, from 8 a.m. to 11:30 a.m. riders may guess the number of locally-grown seeds in a jar at Budd's K-n-P Farms and Market in Pemberton, a stop on all the routes. Jars will be on display giving participants four chances to win a \$25 gift certificate from K-n-P.

The tour is limited to the first 325 entries and all participants must be at least 12 years old, wear helmets, sign release forms and follow the rules of the road. Riders are also encouraged to carry their own water bottles. The cost in advance is \$40 per person, \$60 per couple, and \$15 for each additional family member under 18. The cost on Sept. 11 is \$45 per person, \$70 per couple and \$15 for family members under 18.

The rain date is Sunday, Sept. 12.

The SJRCDC is a 501(c)(3) nonprofit organization committed to the protection and preservation of South Jersey's natural resources. Proceeds from the fourth annual Tour des Farms will support activities of the South Jersey Resource Conservation and Development Council's "Farming for the Future" mini-grant program.

To pre-register, or for more information, go to <http://www.sjrccd.org/tourdesfarms> or www.active.com, or call (609) 267-1639, ext. 5.

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