
Press Release

NEWS

Burlington County
Board of Chosen Freeholders
Mount Holly, NJ 08060
Office of Public Information
Phone 609-265-5028/Fax 609-265-5151
www.co.burlington.nj.us



FOR IMMEDIATE RELEASE

CONTACT:

Friday, April 15, 2011

(609) 265-5603

BURLINGTON COUNTY TO SPONSOR BUSINESS SUMMITS

Free Breakfast Events Provide Information On Job Training & Grants

Local business owners and others involved in hiring and training who want to learn more about on-the-job training, customized training grants, and summer youth work programs are encouraged to attend any one of a series of upcoming Business Breakfast Summits, Freeholder Joseph Donnelly said today.

Three summits have been scheduled at local diners; they are being sponsored by the freeholders and the County's Workforce Investment Board (WIB).

"This is a great opportunity for employers, and frontline hiring agents to find out what the County can offer them in their bid to secure trained and qualified employees," said Donnelly. "Best of all, both the information and the breakfast are free."

The dates and locations include:

- Tuesday, April 26th, Medport Diner, 122 Route 70, Medford
- Thursday, April 28th, Vincentown Diner, 2357 Route 206, Southampton
- Friday, April 29th, Mastoris Diner, 144 Route 130, Bordentown

Registration will begin at 8 AM, with breakfast and presentations to follow. Reservations are required, and those interested in attending should call (609) 265-5603 at least 48 hours prior to the summit.

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“The presentations will focus on three timely topics related to job training,” said Donnelly. “We are encouraging those who are looking to expand their workforce to investigate.”

Topics to be discussed include:

What is On-the-Job Training (OJT)? This strategy is particularly important during the current economic environment in that it puts unemployed workers back to work earning a wage while receiving training. Even better, employers can be reimbursed up to 50% of costs associated with training this new employee. To learn more about OJT, contact Darlene Scocca at (609) 265-5603

What customized training grants may be available to my business? No charge, grant based trainings are available through the Corporate College division of Burlington County College. Programs such as Customer Service Training, Sales/Marketing Boot Camp, Computer/IT Training, Workplace Safety and others topics are provided in a results driven training program. To inquire about Corporate College training programs, contact Roy Miller via Burlington County College at (609) 894-9311.

What is the summer work experience youth program? The mission of this program is to provide the necessary skills to youth to become prepared for employment success. The skills learned during a summer work program enhances a participating youth’s ability to effectively address problems, make sound decisions and make a successful transition from education to work. This program is fully subsidized and free to participating employers. To learn more about the Summer Youth Program, contact Barbara Weir at (609) 265-5603

“There is nothing precluding employers from investigating these programs on their own, outside of the summits,” Donnelly said. “The game plan is the same – to make sure we are using the resources we have to expand employment and improve business growth in Burlington County.”

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