
Press Release

NEWS

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FOR IMMEDIATE RELEASE:

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BURLCO FARMERS' MARKET OPENS SAT., MAY 15th IN MOORESTOWN

Buy Fresh, Buy Local, Every Saturday through October 30th

The Burlington County Farmers' Market will open for its fourth exciting season this Saturday, May 15, 2010, and continue offering shoppers an opportunity to stock up on Jersey Fresh fruits and vegetables, baked goods and unique crafts every Saturday through October 30.

Sponsored by the Freeholders and located at Hartford and Centerton roads in Moorestown, the market will be open from 8:30 a.m. to 1 p.m. every Saturday, rain or shine, (except during declared weather emergencies).

"Buying food locally not only helps our local economy, it also supports our local farmers," said Freeholder Director Bruce Garganio. "Anyone visiting the market for the first time will readily understand why it has become so popular so quickly for so many."

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Market shoppers also enjoy educational local displays by organizations such as Rutgers Master Gardeners of Burlington County, as well as live entertainment, including performances by the Burlington County 4-H Cloggers and on-site broadcasts by Burlington County College's radio station WBZC-88.9 FM.

Cooking demonstrations are also available throughout the season for a nominal fee. Look for appearances by a variety of "South Jersey Hot Chefs" www.sjhotchefs.com and other professionals from area restaurants at the market this year.

The tentative schedule includes: Saul Cordova from La Esperanza on June 12 and Sept. 25; Kevin Taylor from Los Amigos on June 19 and Sept. 18; Dave Lavechia of Scatturo's on June 26 and July 31; Fred Kellermann from Elements Café on July 17 and Aug. 28; Vipul Bhasin of Coriander: an Indian Bistro on July 24, Aug. 14, and Sept. 11; Ted Iwachi from Ted's on Main on Aug. 7; John Pilarz of Anthony's on Aug. 21; and Steve Annable of Chophouse on Oct. 16.

Go to www.co.burlington.nj.us to check for updated information and more scheduled appearances. All cooking demonstrations begin at 10 a.m. and participants register on the day of the event. Space is limited and slots will be filled on a first-come, first-serve basis.

For more information about the Burlington County Farmers' Market, call (609) 265-5068. ###