



BUSINESS \$ENSE

How to Tag Your Job Opportunities to Attract Veterans

Last week, a grateful nation waved flags and staged parades to pay tribute to Veterans of all ages who have served in the name of freedom. But to truly succeed on the home front, today's Veterans returning from Iraq and Afghanistan need more than just a celebratory show of support — they need jobs.

The unemployment rate for these Veterans is higher than the average for the general population, and for many — especially those returning with disabilities — transitioning to the civilian workforce can be daunting, despite the fact that Veterans are a ready source of qualified candidates with transferable skills proven in real world situations.

Now, a new tool can help businesses support Veterans by specifically targeting them in workforce recruitment efforts.

The recently launched [Veterans Job Bank](#) on NRD.gov offers Veterans quick and easy access to hundreds of thousands of private-sector job opportunities, specifically targeted at Veterans, by providing a list of current openings based on search criteria such as zip code and military occupational code (MOC). Businesses of all sizes and in all industries can participate in the Veterans Job Bank by tagging job announcements as "Veteran Committed" to ensure they are discoverable by the search engine. To learn how to do so, read [Instructions for Employer Participation](#).

One of the best ways to honor our nation's heroes — any day of the year — is to hire them. The [Veterans Job Bank](#) offers an easy way to ensure they know your business is not only appreciative of their service, but also welcoming of their skills.

The Veterans Job Bank is powered by the [National Resource Directory \(NRD\)](#), a collaborative effort among the U.S. Departments of Labor, Defense and Veterans Affairs.

For additional news and resources, [sign up for ODEP's e-mail updates](#).

Having trouble viewing this e-mail?

Visit www.dol.gov/odep/BusinessSense/2011/bsense1111.htm.

Office of Disability Employment Policy, U.S. Department of Labor
1-866-ODEP-DOL (633-7365) TTY: 1-877-889-5627 www.dol.gov/odep/